

第九届亚洲国际建筑工业化展览会

The 9th International Building Industrialization
of Construction Exhibition Asia

2020.11.25-27 | 国家会展中心（上海）

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VNU Exhibition Asia Ltd.

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2019年“世界城市日”主题活动
2019上海国际城市与建筑博览会
SHANGHAI INTERNATIONAL CITY AND ARCHITECTURE EXPO 2019

系列展会



第八届亚洲国际建筑工业化展览会

The 8th International Building Industrialization
of Construction Exhibition Asia

2019.11.21-23 | 国家会展中心（上海）

展后报告 POSTSHOW REPORT



VNU 万耀企龙

亚太建筑工业化旗舰展 扎根本土 | 辐射全球

AN ASIA-PACIFIC LEADING BUILDING INDUSTRIALIZATION EXHIBITION --
TAKING ROOT IN THE LOCAL MARKET AND RADIATING TO GLOBAL



78,507m²

展示面积
Sqm Exhibiting Space



79,075

专业观众
Total Visitors



574

家参展企业
Total Exhibitors



18

场同期活动
Concurrent Conferences&Events

第八届亚洲国际建筑工业化展览会（以下简称 BIC2019），于 2019 年 11 月 23 日在国家会展中心(上海)圆满落幕！

The 8th International Building Industrialization of Construction Exhibition Asia [hereinafter abbreviated as BIC 2019] was successfully concluded on November 23, 2019 at NECC (Shanghai)!

BIC 作为中国建筑业最具影响力的商业展之一，坚持“国际引领、技术创新、社群打造”，以建筑工业化及内装工业化为核心，以智能制造，数字建造为主题，深耕行业，细分市场，打造国际资源与国内技术，工程及贸易融合的高端战略平台，成为全球建筑工业认识和走入中国市场的窗口。

As one of the most influential commercial exhibitions in China's construction industry, BIC adheres to International, Innovation, and Community. Intelligent manufacturing and digital construction are themes within core of industrialization and prefabricated decoration. BIC has been deeply developed in construction industry and target market to create a high-end strategic platform which integrates global technology, projects and trade. BIC is becoming a window to introduce Chinese market and opportunities to all over the world.

主办单位 HOSTED BY

联合国人居署
United Nations Human Settlements Programme
上海市住房和城乡建设管理委员会
Shanghai Municipal Committee of Housing and Urban-Rural Development

协办单位 CO-ORGANISED BY

上海世界城市日事务协调中心
World City Day Issues Coordinate Center of Shanghai

承办单位 ORGANIZED BY

上海市绿色建筑协会
Shanghai Green Building Council

执行单位 EXECUTED BY

上海万耀企龙展览有限公司
VNU Exhibitions Asia

参展商

EXHIBITORS

四大主题展区 亮点纷呈

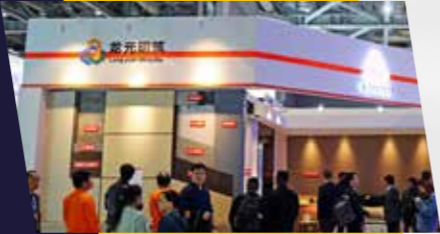
HIGHLIGHTS OVERVIEW

钢结构主题展区

STEEL STRUCTURE PAVALION

互联网+钢结构制造—打造“设计—制造—安装—装饰”一体化的发展模式
Internet + steel structure manufacturing to build an integrated development model of Design-Manufacturing-Installation-Decoration

钢结构智能制造生产线—助推钢结构行业快速发展
Intelligent manufacturing line for steel structures to promote the rapid development of industry



混凝土与水泥制品主题展区

CONCRETE AND CEMENT PAVALION

PC 装配式工法楼—1:1 真实模拟施工现场展示
PC scenario engineering building —1: 1 simulation construction site

预应力全系列—空心楼板、空心墙板、空心复合保温墙板及钢支架的组合产品
Prestress products—hollow floor、hollow wallboard、integration of hollow composite insulation wallboard and steel support



施工技术主题展区

CONSTRUCTION PAVALION

14 米以上大直径盾构隧道建设—装备总体集成与核心零部件设计制造关键技术展示
Above 14 meters large diameter shield tunnels construction -- demonstration of key technologies for equipment integration and core component desing and manufacturing

多种类传感器数据采集器与智能网关配合实现统一的、可拓展、可管理的 E-Cloud 工程云端智慧检测系统
E-Cloud construction smart detection system —Combined multiple types of sensor data collectors and intelligent gateways



内装主题展区

PREFABRICATED DECORATION PAVALION

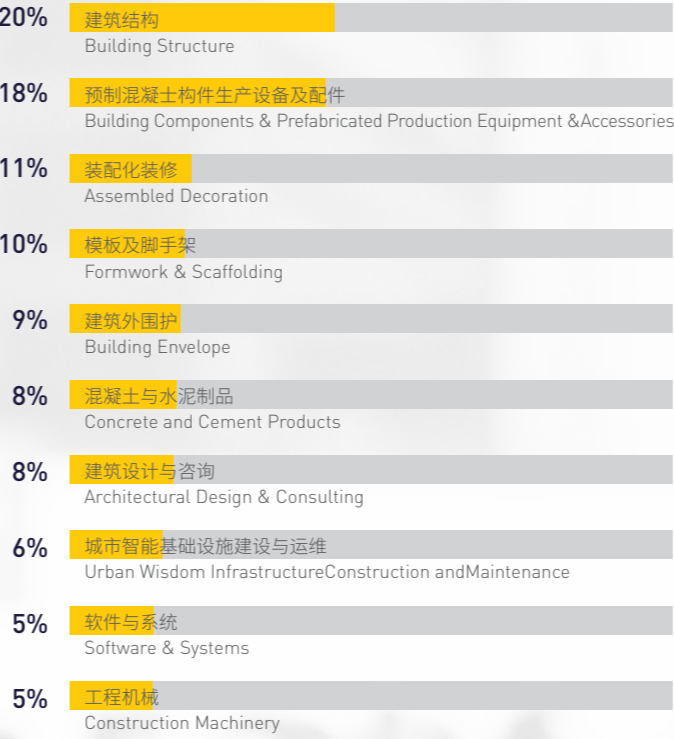
实景样板房体验—聚焦长租公寓、医院养老三大应用领域
Show house of prefabricated decoration and application sector involving apartment、hospital and elderly care

城市更新、存量改造—热门话题探讨,引领内装行业发展
Urban Regeneration — discussing hot topics and leading the development industry



展品分类及占比

PRODUCT SECTOR



部分展商

PARTIAL EXHIBITORS



(排名不分先后/ All In Random Order)

王云燕 WANG Yunyan

品牌部门经理 Brand Department Manager

三一筑工科技有限公司

Sany Construction Industry

三一筑工科技有限公司在万耀企龙的协调下,成功完成参展工作,感谢策展人员的辛苦付出。愿上海 BIC 展会越办越好, 为国际建筑工业化技术和产品交流做出更大贡献!

Thanks to VNU' s hard work, PCTEAM successfully completed the exhibition work. We sincerely hope that the BIC will become better and better, and make greater contributions to the international building industrialization!

何海利 HE Haili

副总经理 Vice General Manager

龙元明筑科技有限责任公司

Longyuan Mingzhu Technology Co.LTD

上海展会主办方组织有力,表现在组织开发商参观团参观等。同时,上海展会主办方观众组织体现了高水准,专业观众很多,观众质量高。

BIC2019 are well organized, as demonstrated by organizing developers visit tour. At the same time, BIC showed a high level of visitor organization with quality and quantity.

许金城 XU Jincheng

区域销售经理 Area Sales Manager

德国艾巴维设备技术有限公司

EBAWE Anlagentechnik GmbH

BIC 是我们一直参与的专业性极强的展会, 给我们提供了一个有价值的商务平台,其展会定位准确,观众专业素养较高。

BIC is a professional exhibition we have been participating in. It provides us with a valuable business platform. The exhibition positioning is accurate and the professional quality of the visitors is high.

田冠勇 TIAN Guanyong

副总裁 Vice President

和能人居科技集团公司

Heneng Group

2019 年展会,以预制模块化钢结构展箱形式,展示和能人居科技装配化装修在商品房、保障房、公寓和医院等领域应用,接待了大批专业客户,非常充实的三天!

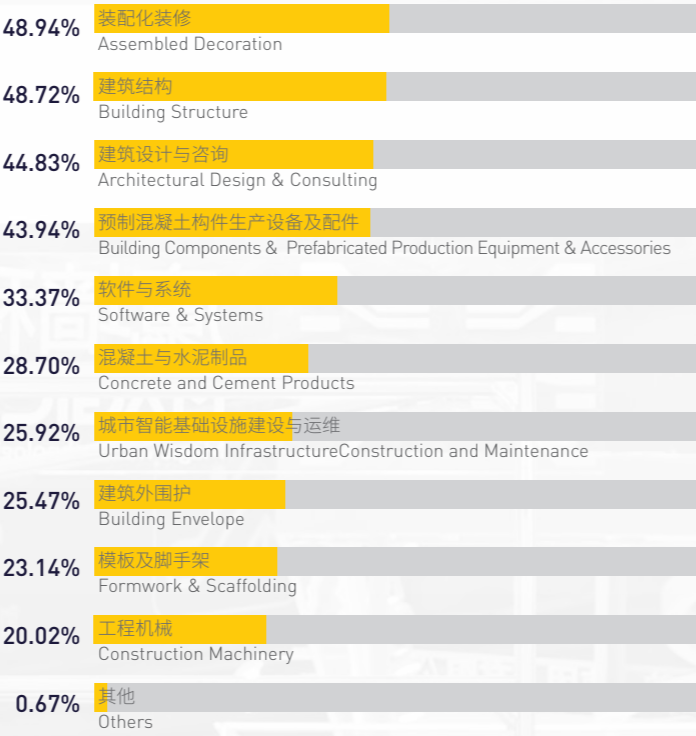
Heneng exhibited in the form of precast modular steel showcase which can apply in commercial property, government-subsidized housing, apartments and hospitals in 2019. Our booth was visited by lots of trade visitors. It was a very fulfilling three days!

观众
VISITORS

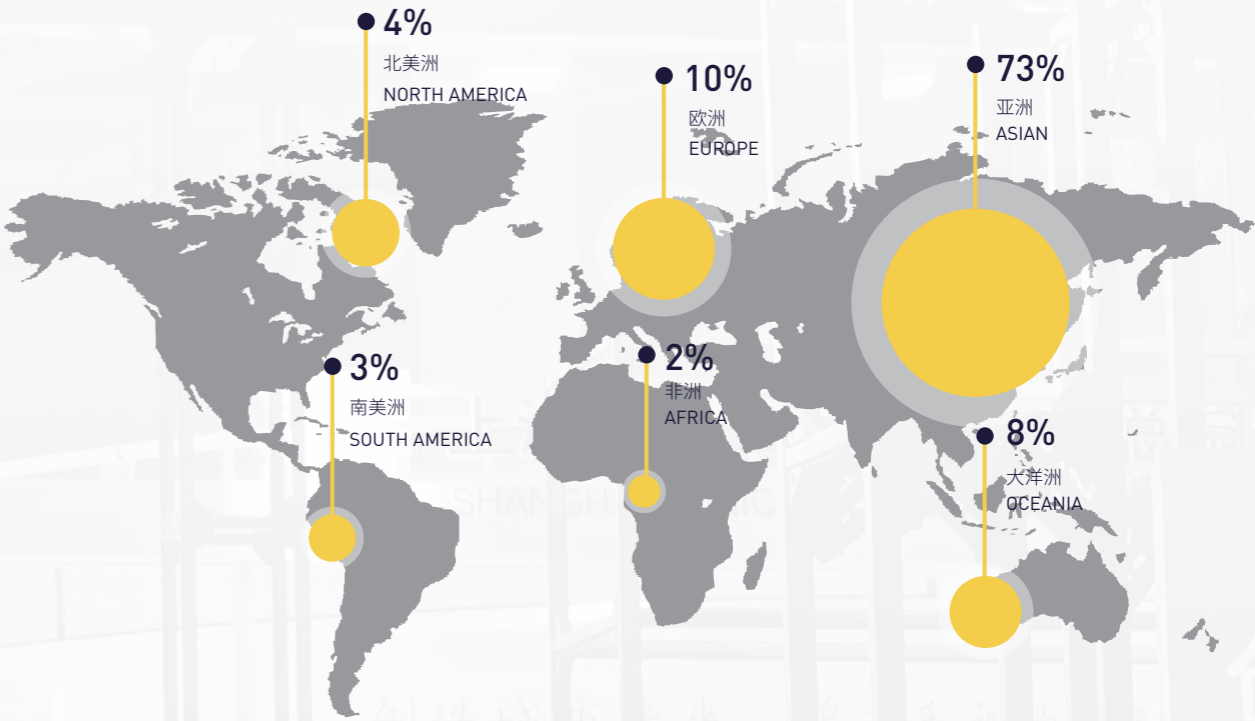
专业观众贯穿装配式建筑核心产业链
PROFESSIONAL VISITORS FROM
THE CORE FUNCTION OF CON-
STRUCTION INDUSTRY

施工总承包 / EPC Construction Contractor / EPC	18.03%
建筑材料及装饰 Building Material	17.02%
城市规划 / 建筑设计 City planning/ Landscape	13.29%
预制构件厂 Precast Factory	12.19%
业主 / 开发商 Real Estate Owner / Developer	10.57%
其他 Others	8.26%
经销商 / 代理商 Agent / Distributer	6.24%
工程咨询 / 监理 Consulting / Supervisor	5.04%
室内 / 软装设计 Interior Decorator	3.42%
投资管理 / 金融服务 Management / Financial Services	2.32%
协会 / 院校 Trade association/Academy	2.01%
政府职能部门 Government Department	1.81%

观众感兴趣的展品
VISITORS INTERESTED PRODUCT SECTORS



观众遍及29个国家及地区
BIC在亚太地区具有绝对的影响力
VISITORS FROM 29 COUNTRIES AND REGIONS
SHOWS INFLUENCE IN THE ASIA PACIFIC REGION



观众感言
AUDIENCE TESTIMONIALS

邓顺龙 DENG Shunlong
新加坡建设局建筑生产力与质量署机械化生产力测量高级经理
The Building and Construction Authority of Singapore

非常感谢有机会参观 BIC2019。现场峰会的主题非常有远见，专家讨论也很有见解。BIC 确实是一个让人大开眼界，并促进国际间合作的良好平台。继续努力，我们期待 BIC2020 的活动。
Thank you for the opportunity to participate in BIC2019. The summit topics were insightful and the panel was knowledgeable. It is indeed an eye opener to see what China can offer to the world and what the rest of the world can work with China on . Keep up the good work and we look forward to your next event.

陆贻杰 LU Yijie
中国模板脚手架协会 理事长
China Formwork and Scaffold Association Chairman

2019 年展会以“智能制造，数字建造”为主题，数字化与产业化深度融合已成为经济发展的新常态，带动模板脚手架行业从制造到施工的产业升级。我们希望借助 BIC 专业性的组织和筹备能力，共同推动模板脚手架行业的发展。
Intelligent Manufacturing and Digital Construction is the theme of 2019 Exhibition. The deepen integration of digitalization and industrialization has become new normal of economic growth, and brought industrial upgrade from manufacture to construction. We hope to expedite the development of industrial development relied on professional organization of BIC.



同期系列活动 CONCURRENT EVENTS

18场会议活动 聚焦行业热点
18 CONCURRENT CONFERENCES
FOCUSING ON INDUSTRY HOT TOPICS



2019欧洲混凝土大会亚洲峰会 BetonTage Asia-Shanghai 2019

11.21 Nov 21

National Exhibition and Convention Center Shanghai-China(NECC)
国家会展中心(上海·虹桥)NECC

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部分演讲嘉宾及议题 PARTIAL SPEAKERS AND TOPICS



Ahmad Farrin
Bin Mokhtar

国际事务部总经理
General Manager,Business and International Division

马来西亚建筑工业发展局
Construction Industry Development Board Malaysia

马来西亚建筑新技术及潜在应用
New Technology in Construction and its Potential for
Application in Malaysia



Tan Ek Khai

总经理
General Manager

Gamuda Industrial Building System Sdn Bhd

马来西亚数字建造实例分享
Digital Manufacturing in Construction - A Malaysian
Experience



曾庆伟
Raymond Chan

处长
Director

新加坡联宇建筑工程私人有限公司
Teambuild Engineering & Construction Pte Ltd

解密新加坡的预制建筑
Deciphering Singapore's Prefabricated Building



陈光
CHEN Guang

副总裁、总建筑师、教授级高级工程师
Vice President /Chief Architect/Prof essorate senior engineer

三一集团
SANY Group

把建筑工业化
Make Building Industrialization



陈宁
CHEN Ning

处长
Director

上海市住房和城乡建设管理委员会节能处
Shanghai Municipal Commission of Housing,Urban-
Rural Development and Management

上海市装配式建筑推进情况介绍
Introduction to The Promotion of Prefabricated
Buildings in Shanghai



岑岩
CEN Yan

主任
Director

深圳市建设科技促进中心
Shenzhen Construction Science& Technology Promotion Center

性能化设计、工业化建造、智慧化管理建筑工业化“深圳模式”2.0
Performance Oriented Design, Industrialized Construction,
and Intelligent Management Shenzhen Mode 2.0 in
Construction Industrialization



张桦
ZHANG Hua

总裁
President

华东建筑集团股份有限公司
Arcplus Group PLC

建筑的工业化思维
Industrialized Mindset in Construction



Prof. Dr.-Ing.
Harald S. Miller

名誉主席国际结构混凝土联合会
CEO and Professor

教授卡尔斯鲁厄理工学院
SMP Engineers for Construction Ltd

预制混凝土施工的可持续性
Sustainability in Precast Concrete Construction

SIBICS

2019上海国际建筑工业化峰会 Shanghai International Building Industrialization of Construction Summit 2019

11.22-23 Nov 22-23

National Exhibition and Convention Center Shanghai-China(NECC)
国家会展中心(上海·虹桥)NECC

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SPONSORS



部分演讲嘉宾及议题 PARTIAL SPEAKERS AND TOPICS



18场会议活动 聚焦行业热点

18 CONCURRENT CONFERENCES
FOCUSING ON INDUSTRY HOT TOPICS



2019亚洲国际内装工业化峰会
International Prefabricated Decoration
Summit Asia 2019

11.21 Nov 21
National Exhibition and Convention Center Shanghai-China(NECC)
国家会展中心(上海·虹桥)NECC

部分演讲嘉宾及议题 PARTIAL SPEAKERS AND TOPICS



万斌
WAN Bin

董事总经理
General Manager,Business and International Division

上海上实商业管理有限公司
Construction Industry Development Board Malaysia

项目旧改及微更新 - 上海及大城市商业发展的新方向
Project redevelop and partial renewal -- The new
directions for commercial properties in Shanghai
and big cities



周慧敏
ZHOU Huimin

总经理
General Manager

金茂慧创建筑科技(北京)有限公司

中国金茂关于工业化内装的探索实践
The practices and explorations of China Jinmao on
decoration industrialization



王晨
WANG Chen

无障碍设计顾问
Barrier-free facilities Designer

上海市残疾人联合会
Shanghai Disabled Persons' Federation

谈定制化居家适老改造
Discussing about customized elderly care renewal

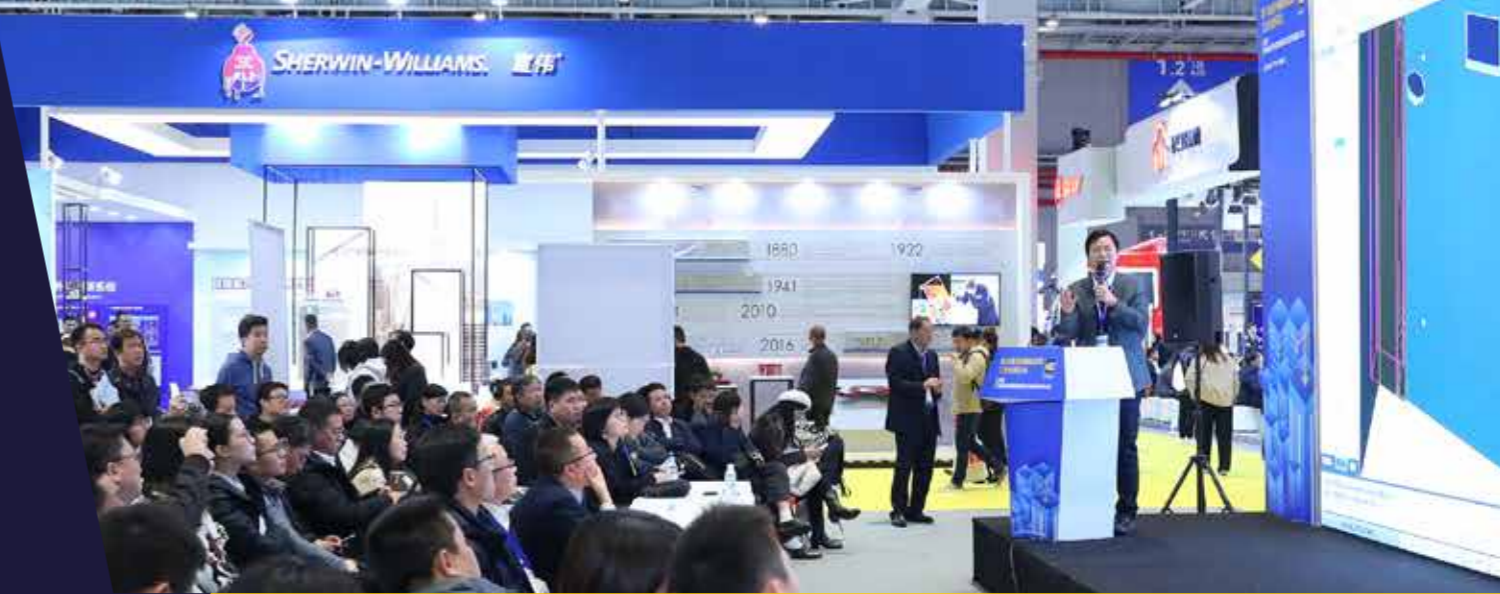


宋福临
SONG Fulin

总经理
General Manager

金地集团华东创新发展部
Gemdale Group East China Innovation and Development Department

金地创新业务的速度与激情
Speed and passion for innovative business in Gemdale Group



同期系列活动
CONCURRENT EVENTS

2019 乡村振兴与数字化建造高峰论坛
Rural Revitalization and Digital Construction Forum 2019

智能化手段推动装配式建筑发展研讨会
BIM Application in Prefabricated Building Forum

2019 上海装配式钢结构发展高峰论坛
International Prefabricated Steel Structure Summit Asia 2019

2019 中国模板脚手架高质量发展论坛
China Formwork & Scaffold Industry High Quality Development Forum 2019

2019 仓储物流建筑节能与绿色建筑研讨会
Warehousing and Logistics Construction Forum 2019

2019 医养建设发展高峰论坛
International Green Building in Hospital Construction Forum 2019

