

Gold Sponsor – A

Strength : One Speaking Slot During the Feature Forum of Day One Afternoon

Price : RMB 80,000

Core Benefits

1. You will have an **20 minute speaking slot** during the **feature forum** of day one afternoon
2. You will be allocated a **prime site** at the conference venue where you may set up an **exhibit** for the entire length of the conference
3. Your **Corporate logo** will be highlighted on the **welcome letter**
4. Your **corporate logo** will be highlighted on the **conference documentation and BIC Show Guide**
5. You will have **one column interview** with the strategic partnership media
6. You will receive **3 complimentary tickets** to the conference including the speaker
7. You will receive **3 VIP Dinner Tickets**
8. You will receive a copy of the **confidential delegate list**

Gold Sponsor - B

Strength : Exclusive Naming-right for the Closing Lunch on Conference Day Two

Price : RMB 80,000

Core Benefits

1. Exclusive Naming-right for the Closing Lunch on Conference Day Two
2. Corporate promotional video plays cycle during the Closing Lunch
3. You will have the opportunity of presenting a 5 minute closing remark in the conference room
4. You will be allocated a **prime site** at the conference venue where you may set up an **exhibit** for the entire length of the conference
5. Your **Corporate logo** will be highlighted on the **welcome letter**
6. You will have **one column interview** with the strategic partnership media
7. You will receive **3 complimentary tickets** to the conference including the speaker
8. You will receive **3 VIP Dinner Tickets**
9. You will receive a copy of the **confidential delegate list**

General Benefits

(The following benefits are available to companies that choose any of gold sponsor packages)

On-Line Benefits

1. Your corporate logo will be highlighted as 'Gold Sponsor' on official event website and hyperlink to your company site will be created (This benefit will be held until January 2018)
2. Your corporate information, product information, project information and contact details will be highlighted on the official event website. (This benefit will be held until January 2018)
3. Your corporate press release will be published in media center on official event website
4. Your company name will be mentioned as 'Gold Sponsor' and also published in our Press Release for 1 time before the event
5. Your corporate information and pictures will be published once on official event Wechat

On-Site Benefits

1. Your company Logo will be mentioned as 'Gold Sponsor' and displayed on outdoor billboard & event backdrops
2. Your company name will be highlighted on lunch signage/feature forum signage
3. Your company name and logo will appear on the cover, title page/inside page of event documentation
4. Your company name, logo and speaker introduction will be published in event documentation
5. You may insert a company profile and small gift into the conference bag
6. You may insert 1 page leaflet in BIC Category (It is worth RMB10,000)
7. Your company name & booth location will be mentioned as 'BetonTageasia' and highlighted in BIC Category
8. Your corporate introduction, products and projects will be published in BIC Exhibition Preview
9. You may put your corporate introduction in media center during the BIC Exhibition
10. You will receive 500 copies BIC Exhibition Invitation including your sponsor information